Moscow TeleShow
International Broadcast Content Market

Venue: Moscow, VDNH, pavilion 75
Dates: November 16 – 17, 2016
Moscow TeleShow - major international broadcast content market in Russia and the CIS countries dedicated to films and programs for terrestrial, cable, satellite television and video.

• **Venue:** Moscow, VDNH, pavilion 75
• **Dates:** November 16 – 17, 2016

**Target audience:**
- Producers and distributors of video content
- Representatives of TV channels, program directors, content acquisition managers
- Production companies, national and international television networks as well as studios, documentary film studios
- Distribution companies, companies engaged in copyright protection and licensing
- Representatives of the Media
The venue of Moscow TeleShow 2016 is VDNH, pavilion 75.
It is in the walking distance from Ostankino television technical center and Russian State University of Cinematography (VGIK).

November 16 – 17, 2016
History

• **Moscow TeleShow** dates back to 1996.
• In 2005 the format was expanded and Teleshow got a new brand Moscow TeleShow.

Over the years Moscow TeleShow has become the largest international TV market in Russia and the CIS countries.
Market attendance

Participants by countries:
Russia, Belarus, Ukraine, USA, Denmark, France, UK, Monaco, Belgium, Netherlands, Sweden, Spain, Greece, Cyprus, Lithuania, Latvia, Estonia, Czech Republic, Poland, Hungary, Serbia, Turkey, Brazil, Kazakhstan, Uzbekistan, Georgia, Azerbaijan, Armenia, Israel, Australia, Korea among many others.
Participants 2015

Pond5 (USA) - silver sponsor
Apollo Music (Denmark) - music sponsor

## Prices

<table>
<thead>
<tr>
<th>Space Rental Options</th>
<th>Shell Scheme Space (min 9 sq.m.)</th>
<th>Shell Scheme Space Kremona (min 9 sq.m.)</th>
<th>Shell Scheme Space Ferrera (min 9 sq.m.)</th>
<th>Second Floor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Price per sq.m.</td>
<td>€325</td>
<td>€410</td>
<td>€370</td>
<td>€125</td>
</tr>
</tbody>
</table>

*V.A.T. is included into all prices

**Variants of stands (shell scheme space):**

- 9 sq. m. .......................................................... € 2 925
- 12 sq. m. ..........€ 3 705 (5% discount), usual price € 3 900
- 15 sq. m. .... € 4 387,50 (10% discount), usual price € 4 875
## Sponsorship options

<table>
<thead>
<tr>
<th>Sponsorship Option</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>GOLD SPONSOR</strong></td>
<td><strong>€ 4 000</strong></td>
</tr>
<tr>
<td><strong>SILVER SPONSOR</strong></td>
<td><strong>€ 2 400</strong></td>
</tr>
<tr>
<td><strong>BANQUET SPONSOR, day 1</strong></td>
<td><strong>€ 4 000</strong></td>
</tr>
<tr>
<td>Bags Sponsor (Logo on the Market Bags)</td>
<td>€ 1 600</td>
</tr>
<tr>
<td>Catalogue Sponsor (Logo in the Market Catalogue on every page)</td>
<td>€ 1 600</td>
</tr>
<tr>
<td>Laces Sponsor (Logo on the Market Laces)</td>
<td>€ 1 600</td>
</tr>
<tr>
<td>Badges Sponsor (Logo on the Market Badges)</td>
<td>€ 1 600</td>
</tr>
</tbody>
</table>
Same venue events

As well as:

Forums and round table discussions, master-classes by leading specialists in the industry
XX NAT Congress

Attendance: over 500 directors general of TV channels from Russia and the CIS
What’s new

• NATEXPO - international exhibition of professional equipment for TV, radio, internet broadcasting

• MCA Expo film production zone

• NAT Congress

• National Award named after Vladimir Zworykin

• National pavilions

• Animation pavilion

• Brand new conference
Organizer: “ExpoNAT” JSC

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